

Application for Exhibit Space in the 20th Annual Milwaukee
February 10, 11, 12, 2012

Muskie Fishing Expo

Products Pavillion Center (State Fair Park)

I-94 to exit 306 to South on 84th Street

--Fishing Related Exhibits Only--

- Booth Space Rates _____

_____ **\$525.00 Inside Booth** _____ **\$600.00 Corner Booth** _____ **\$475.00 Manufacturers** (non-selling)

Early bird Special – Pay in full by November 1st, \$50 off per booth excludes retailers

Booth Includes: 10' X 10' draped booth, 8ft high back drape and 3ft high side drape, 1 identification sign, 2 Show Passes.

- **Electrical** _____ Number of plug ins at \$72.00 each
- **Table and Chairs** _____ Number of chairs at \$3.00 each
_____ Number of Draped tables at \$50.00 each
_____ Number of High Draped Tables at \$60.00 each
_____ Number of Undraped Tables at \$20.00 each
_____ Number of Parking Passes at \$9.00 each
_____ Extra Show Badges at \$10.00 each (2 free per booth)

We have the right to replace partial paid with full paid exhibitors. No refunds after November 1st.

Company Name _____ WI Sales Tax # _____

Address _____ City _____ State _____

Telephone Number _____ Cell _____ Zip _____

Print Name _____ Signature _____

Email address _____

Names On Badges (print) _____

Booth Spaces will be assigned by Show Management

Number of Booths Desire _____ First Choice _____ Second Choice _____

For More Information, contact: Email: dr924fish@yahoo.com

Make Checks Payable to: Reuters Show Productions LLC

Send to: 2310 Chilcote Terrace
Port Charlotte, FL 33981-1000